

**GOVERNOR'S INTERAGENCY COORDINATING COUNCIL FOR THE
PREVENTION OF ALCOHOL AND OTHER DRUG PROBLEMS
GOVERNOR'S PREVENTION ADVISORY COUNCIL**

**September 9, 2005
9:30 a.m. to 12:30 p.m.**

MINUTES

The Governor's Prevention Advisory Council (GPAC) met on September 9, 2005, at the Department of Alcohol and Drug Programs (ADP). These minutes provide a summary of the discussions and decisions made during the Council meeting.

OPENING REMARKS

Kathryn P. Jett, ADP's Director and Chair of the GPAC, welcomed everyone, including special guest, Mary Joyce Pruden, from the Center for Substance Abuse Prevention. Ms. Pruden is the Government Project Officer for California's State Incentive Grant (SIG). After introductions, Director Jett gave a brief overview of the purpose of the Council and told of the unique synergy that occurs through the Council's unification of State agency representatives and the special ability the composite organization has in working together toward common goals.

Director Jett reviewed the agenda and shared information on the following items:

- (1) the Substance Abuse Research Consortium, which was going to be held in Sacramento on September 13-14 and co-sponsored by ADP and the Pacific Southwest Addiction Technology Transfer Center;
- (2) September was "Recovery Happens Month"; and,
- (3) the Director of the Department of Rehabilitation (DOR) had expressed great interest in partnering with the GPAC, and ADP was moving to add DOR to the Council.

INTRODUCTIONS

Michael S. Cunningham, Deputy Director of ADP's Program Services Division, initiated introductions of Council members and announced changes in membership:

- (1) Tim Clark, Assistant Chief, California Highway Patrol (CHP), has replaced Scott MacGregor as CHP's workgroup representative;
- (2) Mary Ault, Deputy Director, Department of Social Services (DSS), has replaced Bruce Wagstaff as the policy representative for DSS; and,
- (3) DOR, a new agency member on the Council, will be represented by Lana Fraser, Assistant Deputy Director, policy representative, and Cheryl Grimm, Manager, workgroup representative.

The attendance list of the GPAC members for this meeting is attached.

COUNCIL PROJECTS

California Screening, Brief Intervention, Referral and Treatment (CASBIRT) Program

Al Medina of Altam Associates, Inc., San Diego, provided an overview of the CASBIRT program for the Council members to provide background on the efforts of GPAC's CASBIRT Subcommittee.

The Subcommittee was formed in the Fall of 2004 to look at making the CASBIRT program (a service strategy of screening, brief intervention, referral and treatment [SBIRT] services in medical/health care settings) widespread. The CASBIRT Subcommittee is focusing on several preliminary policy targets:

- Including CASBIRT as a standard component within the Institute of Medicine's Continuum of Care model, both in the alcohol and other drug system and the healthcare system;
- Establishing CASBIRT as a fundable service through public funding streams; and,
- Establishing CASBIRT as a billable service under public/private health insurance programs.

Mr. Medina concluded by saying that CASBIRT has proven to be effective in reducing alcohol and drug use for non-dependent and dependent users, effective in reducing healthcare utilization and costs, and results in considerable public cost savings. He further stated that there is growing support for SBIRT as a national service strategy, and that systems change and financing policy changes are needed for sustainability.

State Incentive Grant (SIG) Program

Michael Cunningham informed the members that it has been a year since the GPAC was given a full presentation on the SIG. At that time, the Council was actively involved in setting criteria as to how the SIG counties would be selected. The thirteen, of 37 applicant, counties that were selected are Alameda, Humboldt, Marin, Mendocino, Mono, Orange, Sacramento, San Diego, Santa Barbara, Santa Cruz, Sonoma, Stanislaus, and Ventura. During the first year of the grant, the counties focused on SIG planning.

Betsy Sheldon, Manager, ADP Prevention Services, and Kerrilyn Scott-Nakai, Center for Applied Research Solutions, shared information regarding the SIG grantee counties and the kinds of programs they are proposing.

The overall goals of the SIG are: (1) to develop and implement a comprehensive statewide substance abuse prevention strategy to optimize the use of state and federal substance abuse funding streams and resources; and, (2) to develop and implement a sound strategy to identify and coordinate these resources within the State.

Communities, on average, selected one of the three environmental prevention model programs:

- Communities Mobilizing for Change on Alcohol
- Community Trials Project to Reduce High Risk Drinking
- Challenging College Alcohol Abuse

These programs were then adapted by communities in terms of frequency, youth-led approaches, and supplementing them with other services or strategies. A few examples of the strategies chosen include (a) limiting access and availability to youth; (b) responsible beverage service; (c) retailer compliance checks; and, (d) campus policies.

The presenters then discussed the expected evaluation outcomes and next steps for the technical assistance efforts.

Interagency Prevention Coordination

Due to time constraints, the GPAC Web Page was not discussed; members' folders contained a sample of the test page for their review. The presentation on this item was deferred to the next GPAC meeting in December.

PRESENTATION

California State University (CSU), 2005 Biennial Report

Allison Jones, Assistant Vice Chancellor, CSU; Paul Oliaro, Vice President and Dean of Students, CSU Fresno; and, Perry Angle, Director of CSU Alcohol and Traffic Safety, CSU Fresno.

The 2005 Biennial Report is the second biennial report on the implementation of alcohol education and prevention programs on each of the 23 CSU campuses. It summarizes the effective alcohol education and prevention activities that have occurred on the campuses since the first biennial report was submitted to the Board of Trustees in July 2003.

As a result of the CSU's vigorous efforts to combat alcohol abuse on its campuses (such as strengthening alcohol abuse training programs, using social norms theory marketing strategies, and strengthening partnerships with local enforcement agencies), the presenters reported that there has been less alcohol use by students and a reduction in alcohol-related incidents since the first biennial report.

Key outcomes from the 2005 Biennial Report include:

- Reduction in alcohol abuse;
- Reduction in DUIs;
- Reduction of alcohol-related problems at home football games;
- Reduction in number of students who report driving after drinking;

- Decreases in the percent of alcohol-involved fatal traffic collisions;
- Reduction in student misperceptions of peer alcohol consumption;
- Less frequent drinking and in smaller amounts;
- Reduction in alcohol-related misconduct; and,
- Increased enforcement.

COUNCIL WORKGROUPS

High Rate Underage Users Workgroup

Meredith Rolfe, CA Department of Education (CDE) and Joël Phillips, Community Prevention Institute (CPI)

The High Rate Underage Users (HRU Users) Workgroup has evolved from an exploratory group to an implementation group. The goal of this update was to brief Council members about the group's current status, review recommendations, and discuss next steps.

The HRU Users Implementation Workgroup first met on August 22, 2005, to discuss recommendations which were initially presented to the Council earlier in the year. The Implementation Workgroup has planned action steps for addressing each of the recommendations:

- Recommendation #1: Statewide Awareness Campaign
 - Multiple presentations on HRU Users have been made to school/community members.
 - Work on a tool kit (with a focus on binge drinking) has begun.
 - Schools will be contacted via a listserv with information on HRU Users.
- Recommendation #2: Resources for California Healthy Kids Resource Center
 - Tool kit, when finished, will be submitted.
 - Calculator for estimating high rate, school-based population will be submitted.
- Recommendation #3: Create State Student Assistance Program (SAP) Movement
 - Will follow-up on June event, which included many California SAP programs.
 - In the process of hiring person at CDE to help with statewide campaign.
- Recommendation #4: Develop California State School Board Association Policy
 - Will be making relevant contacts.
- Recommendation #5: Expand Network of Training
 - Examine three potential sources:
 - (1) CPI
 - (2) Desert Sands School District
 - (3) Masonic Model

- Recommendation #6: Legislative Support
 - No activity.
 - AB 171 (Yee), regarding student assistance programs, was just made a two-year bill; so discussions will begin again when the Legislature reconvenes.
- Recommendation #7: Brief Intervention
 - Training manual done (CPI).
 - Training of trainers approach is being developed.
- Other Recommendations:
 - Budgeting (Rec. #8).
 - Funding options (Rec. #9).
 - SAP evaluations (Rec. #10).
 All three need more work.
- Roles for GPAC:
 - Maintaining the focus (Rec. #11).
 - Diversify workgroup - Dept. of Health Services and Dept. of Mental Health may be able to help (Rec. #12).
 - Funding (Rec. #13).
- Next steps:
 - Set second meeting.
 - Recruit new members (GPAC and others).
 - Progress on recommendations.

Director Jett remarked that young, high rate users are consistently missed, so to the extent that the GPAC is able, Council members should mobilize behind this workgroup.

Underage Alcohol Use Workgroup

Lee Riegler, Department of Alcoholic Beverage Control (ABC)

At the first meeting of this newly-formed workgroup, members agreed to take a three-pronged approach to the problem of underage alcohol use. The group will look at education, prevention, and enforcement. Investigator Riegler stated that the workgroup is still looking for more participants. Captain Art Aclaro and Assistant Chief Tim Clark from the CHP volunteered to join the group.

Ad Hoc Committee on Methamphetamine

Lee Chamberlain, Drug Enforcement Administration, and Joël Phillips, CPI

Lee Chamberlain provided the Council with an update of the Committee's work. The Committee had previously: (a) submitted a background briefing paper prepared by CPI; (b) convened four meetings (over the last five months); (c) collected and analyzed

information; and, (d) made its first presentation of initial findings to the GPAC on May 20, 2005.

The Committee's draft summary report, submitted to the Council at this meeting, included the following findings:

- Methamphetamine (meth) use continues to be a major problem.
- There are no evidence-validated, meth-specific prevention approaches.
- Prevention activities are inconsistent in California; most meth efforts are focused on intervention, suppression, and treatment.
- Coordinated community-based approaches in San Diego, Washington, and Kansas are producing promising outcomes.
- Minimal funding is directed towards meth-specific prevention activities.

Recommendations from the draft summary report included:

- Redefining the current committee into an implementation oversight workgroup.
- Developing a Meth Action Team approach to mobilize a coordinated, concerted effort at the local level.
- Identifying evidence-validated meth-specific prevention approaches and/or working with meth specialists in developing these approaches.
- Developing effective survey assessments of young adults and disproportionately impacted populations.
- Pursuing funds to implement these initiatives.

Director Jett commented that she had read the Committee's draft report and stated she thought the group did an excellent job of doing an environmental scan. She proposed that this issue be brought back at the December meeting, along with an update on Senator Feinstein's meth bill, S. 103. In the meantime, Director Jett suggested a conference call be held to determine next steps, as the GPAC may want to provide some supplemental actions to the report. (ADP staff will arrange the conference call, which will be held prior to the December GPAC meeting.)

ANNOUNCEMENTS

Michael Cunningham referred the Council members to additional publications made available at the meeting (but not included in their folders), including the latest issues of *Prevention Tactics* on "Initiating Community-Based Alcohol Prevention Interventions" and "Adolescent Brain Development and its Implications for Preventing Alcohol and Drug Abuse".

SUMMARY/CLOSING

Director Jett made a solicitation for agencies to present on their activities at future

meetings. Also, since ABC was not able to present at this meeting due to time constraints, they will make a presentation at the next meeting.

The next GPAC meeting is scheduled for December 2, 2005.

The meeting adjourned at 12:45 p.m.

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PREVENTION OF ALCOHOL AND OTHER DRUG PROBLEMS**

GOVERNOR'S PREVENTION ADVISORY COUNCIL (GPAC)

September 9, 2005 - 9:30 a.m. to 12:30 p.m.

**Department of Alcohol and Drug Programs
1700 K Street, First Floor Conference Room
Sacramento, California 95814**

REVISED AGENDA

OPENING

1. Opening Remarks - Kathy Jett **9:30 a.m.**

2. Introductions - All

3. Agenda/Material Review - Michael Cunningham

COUNCIL PROJECTS

**4. CA Screening, Brief Intervention, Referral and
Treatment (CASBIRT) Grant Program**
- CASBIRT Subcommittee – Al Medina, Altam Associates, Inc.

5. State Incentive Grant (SIG) Program
- SAMHSA/CSAP SIG Project Officer Update –
Mary Joyce Pruden, Project Officer
- Program Update - Betsy Sheldon, Manager, ADP Prevention Services, and
Kerrilyn Scott-Nakai, Center for Applied Research Solutions
- Evaluation - Kathy Jett

6. Interagency Prevention Coordination
- GPAC Web Page - Michael Cunningham and
Lisa Long, ADP Prevention Services

PRESENTATION

**7. 2005 CSU Biennial Report - Allison Jones, CSU Office of the Chancellor,
and Paul Oliaro, CSU Fresno**

- BREAK -

COUNCIL WORKGROUPS

**8. High Rate Underage Users Workgroup - Meredith Rolfe, CA Dept. of
Education and Joël Phillips, Community Prevention Institute (CPI)**

**9. Underage Alcohol Use Workgroup - Lee Riegler, Dept. of Alcoholic Beverage
Control (ABC)**

**10. Ad Hoc Committee on Methamphetamine –
Lee Chamberlain, Drug Enforcement Administration and
Joël Phillips, CPI**

**ANNOUNCEMENTS - ABC Director's Symposium to Reduce Underage
Drinking – Joseph Galvan, ABC**

SUMMARY/CLOSING - Kathy Jett

12:30 p.m.

{The next GPAC meeting is scheduled for DECEMBER 2. Please mark your calendars!}